



Ronald E. Evans
Area Vice President - Sales

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February 3, 1993

Messrs. R. C. Farmer
D. F. Knoll
C. K. Lambeth
L. T. Poole
E. S. Riggs

Gentlemen:

FP Promotional Activity in 1993

I am attaching the Full Price Promotional Activity schedule for 1993. This information is being passed along so that you may better plan your activities and execute in accordance with monies being spent.

This information obviously is of a confidential nature and should not be disseminated throughout your entire Region.

Sincerely,

Ron

R. E. Evans

REE:cds

Attachment

S-1 FULL PRICE

51861 6260

"We work for smokers."